TIC y Educación

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Issues of Access

- Technological Access
  - Power and demand
  - From AAAA (Any Access At All) to BB (Broadband)
  - The many faces of mobile
- Cognitive Access
  - Literacy and digital literacy
  - Time to learn
  - Something of Value

Traditional E-Learning

- The Course as Course
  - Web course tools (outlines and tests)
  - Course content (learning objects)
  - Design pedagogy and instruction
- The Course as Book
  - Design pedagogy and instruction
  - Course content (learning objects)
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What is the MOOC?

- Massive
  - By design, not as a success term
- Open
  - (By 'open' we don't mean 'closed')
- Online
  - (To support access, community and openness)
- Course
  - In the traditional, pre-industrial sense

MOOC as a form of OER

- Open Educational Resources
  - The UNESCO definition (and program)
  - The 'Educational' in Educational
- OERs as Courseware
  - OER University
  - The MOOC as a collection of OERs
  - Logic Model / Stages of Openness

Models of Sustainability

- Commercial Models
  - Upselling and Extended Services
  - Advertising and marketing
  - Product and Labour Support
- Non-commercial Models
  - Public Knowledge – CBC, BBC, NPR
  - 'Giving' Knowledge for Free
  - Apache, Wikipedia and Open Source

Learning Communities

- Local vs Localization
- Self-Organizing Learning Communities
  - "I have a question…"
  - Scaffolding and Support

Informal Learning

- Many reasons to MOOC
- Learning in order to know
  - Learning in order to do
- Completing the learning
  - Completing the task
- Community as support and authority
  - Mutual dependence vs dependence
  - Independence

Technology and Support

- Learning and Performance Support Systems
  - Resources and repositories
    - Software as a service
  - The cloud infrastructure
    - Storage as a service
  - The personal learning record
  - Personal learning assistant
  - Analytics, competence and assessment

Home and Away

- **The Udacity Option**
  - (Give up and focus on corporate learning)
- **The Coursera Option**
  - Focus on the Elite Experience?
  - Learning communities in US embassies?
- **The Triad Model**
  - The host-provider framework