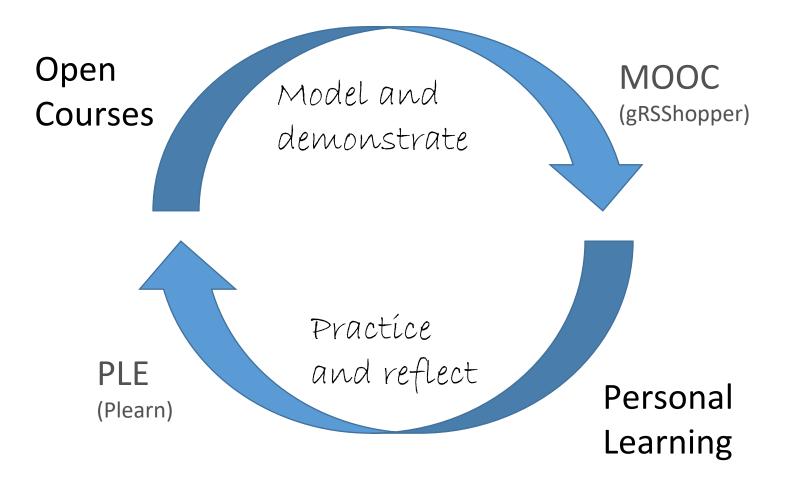
Free Learning and the Wealth of Nations

Stephen Downes Caracas, Venezuela June 28, 2013



There are two sides to the learning equation; this presentation is focused on teaching

Two Parts to this Presentation

1. Order out of Chaos

Creating personal learning through the development of massive open online courses (MOOCs)

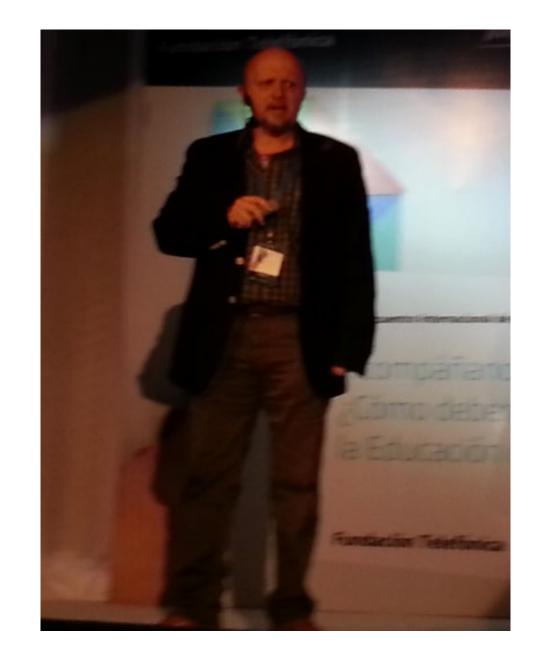
2. The Wealth of Nations

Looking at why to a more inclusive and personalized education requires open knowledge

What we are doing, and why we do it

Embracing Chaos

- Juan Domingo
- Internet, social networks, change
- Eg. Folksonomy, disruption, social ecology



We are Perceiving Beings



Order Out of Chaos

- Knowledge as a set of connections between entities
- Learning mechanisms to form these connections
- But what is important is what this mechanism *does*
- The connective network is a *perceptual* system
- It *recognizes* patterns in the chaos



Pattern Recognition





The MOOC...

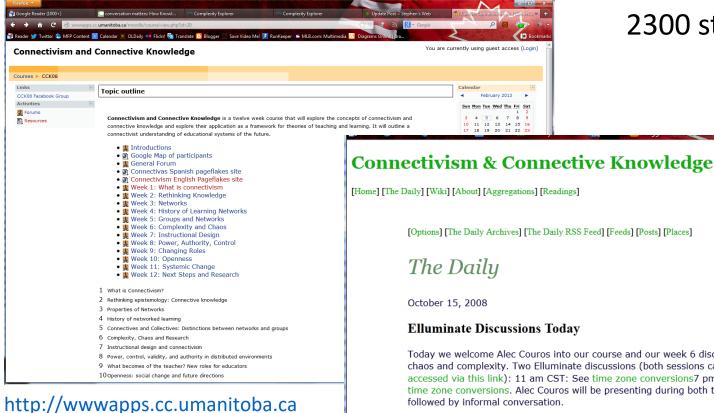
http://suifaijohnmak.wordpress.com/2011/03 /10/cck11-how-to-explain-connectivism-mooc-

What are MOOCs

- Massive by design
- Open gratis and libre
- •Online vs. blended and wrapped
- Courses vs. communities, websites, video collections, etc

http://mooc.ca

CCK08



/moodle/course/view.php?id=20

2300 students

Elluminate Discussions Today

Today we welcome Alec Couros into our course and our week 6 discussion of chaos and complexity. Two Elluminate discussions (both sessions can be accessed via this link): 11 am CST: See time zone conversions7 pm CST: See time zone conversions. Alec Couros will be presenting during both times, followed by informal conversation.

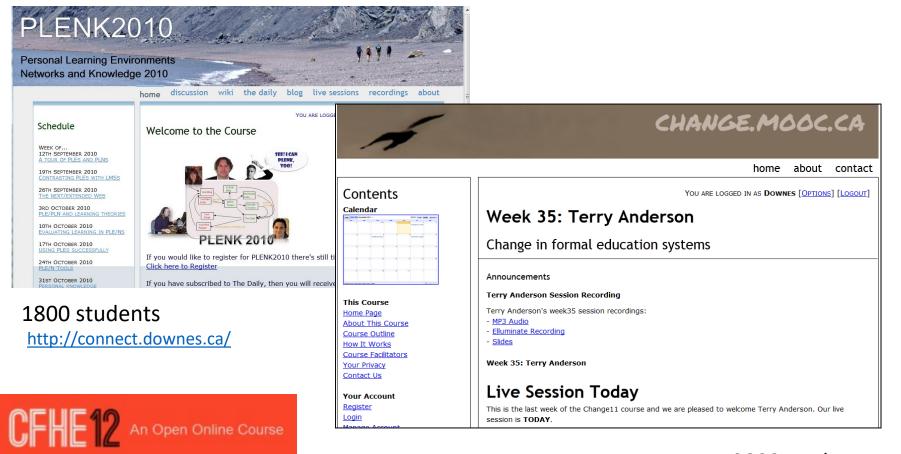
Highlighted Resources

Connected Without Modem?

Is feedback a form of coercion? Muru writes, "I have seen some behaviourism taking place in the feedback or lack of feedback given, I perceive some kind of light coercion going on, not in a direct way. It is in a vicarious way, I ignore your behavior and acknowledge the behaviour that I consider right for

http://connect.downes.ca/cgi-bin/archive.cgi?page=thedaily.htm

Other Courses

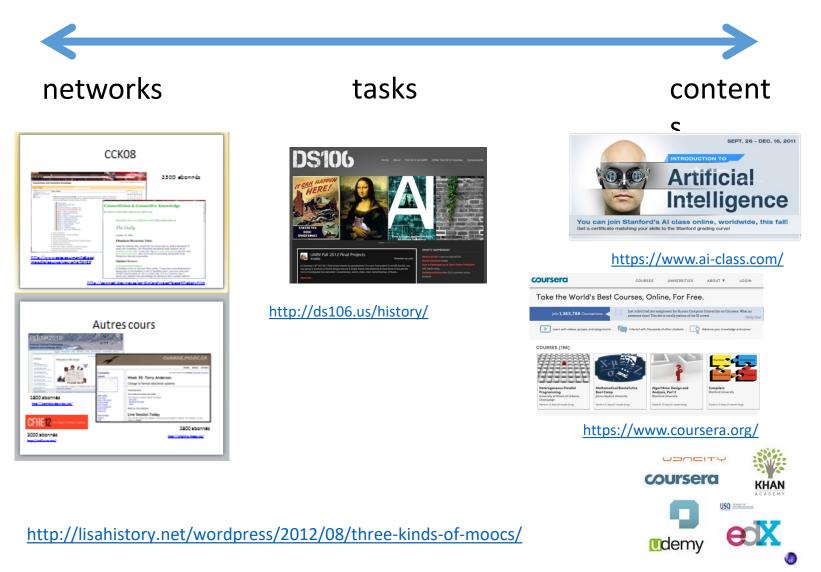


2800 students

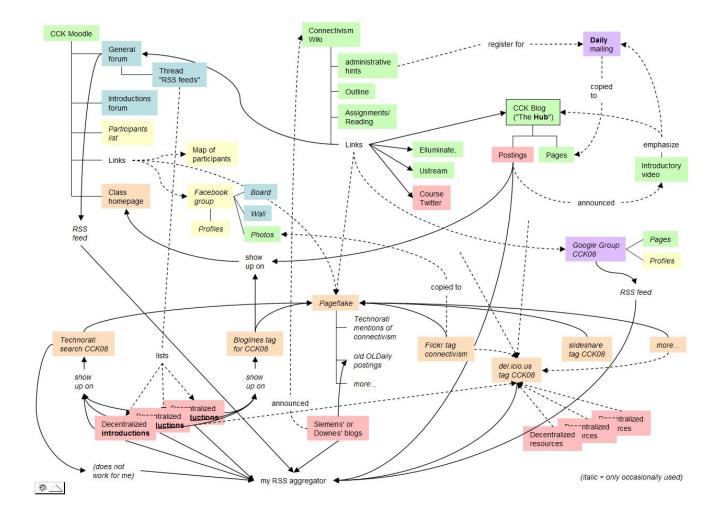
http://change.mooc.ca/

3000 students http://edfuture.net/

cMOOC vs xMOOC



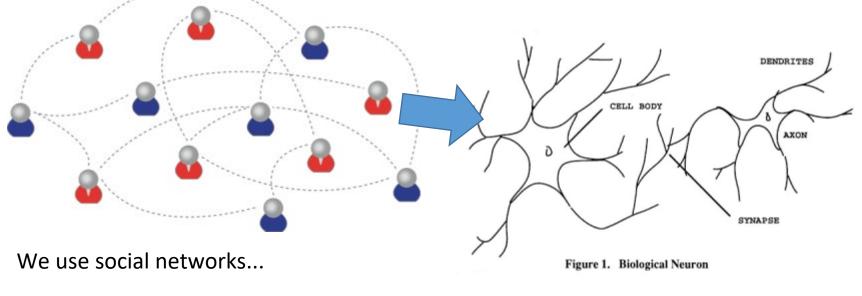
Connectivist MOOCs



http://x28newblog.blog.uni-heidelberg.de/2008/09/06/cck08-first-impressions/

How to Create a cMOOC

- It's like creating a network
- Don't centralize
- Concentrate on the creation of links



... to create personal knowledge

Primary Course Components

- Wiki to assist in planning, topics, guests, etc
- Email list for announcements and mass communications
- Course Blog for daily posts
- Synchronous Communications + Video

MOOC Design

- Course structure a series of topics
 - The instructors will not 'teach' the topics, they 'investigate' or 'work through' the topics (model and demonstrate)



Additional Course Components

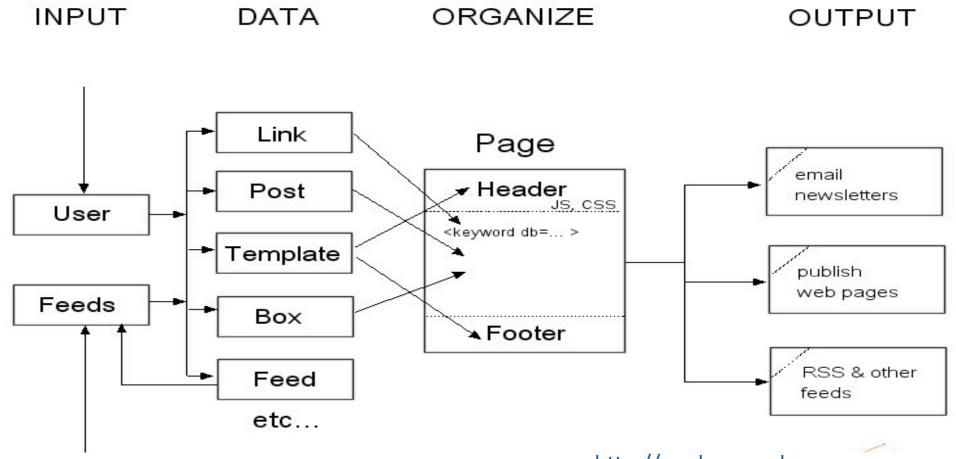
- For Students *any* online communications system, including
 - Blogs Blogger, WordPress, Tumblr
 - Social Network Facebook, Twitter, Google+
 - Content site Google Docs, Flickr, Instragram
 - Aggregator Feedly, OldReader, (new) Bli RSS

Process

- Each Week
 - Introduce topic
 - Share resources
 - Conversation or activity with guest
 - Discussion and reflection
- Each *Day*
 - Aggregate student content
 - Share via web site & newsletter

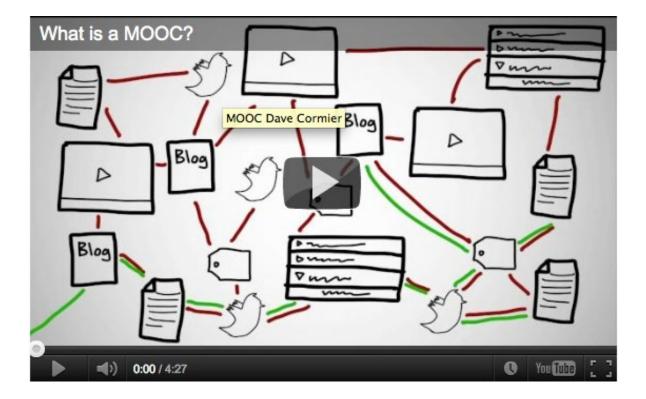


gRSShopper



http://grsshopper.downes.ca

How to Learn in a cMOOC



Learning is a process of immersion into a knowing community

http://www.tonybates.ca/2012/03/03/m ore-reflections-on-moocs-and-mitx/



Learning is a process of *recognizing* and *growing into* or *becoming* an instantiation of those values...



But what is the community that we recognize and grow into – how is it formed? What is it worth?

The Wealth of Nations

- What is the wealth of a society?
- Is it the wealth of the oil and minerals in the ground? No...





Luis Ugalde s.j.

- Is it the sum of goods and services produced?
 - That's the traditional version, today
 - But we know this is not the case
- Necessary but not sufficient...

The Outcomes of Society

- The United States: Life, Liberty and the Pursuit of Happiness
- Canada: Peace, Order and Good Government
- France: Liberty, Equality, Fraternity When you think of other nations, do you think of their productive capacity?



Cultura educativo-productiva de calidad

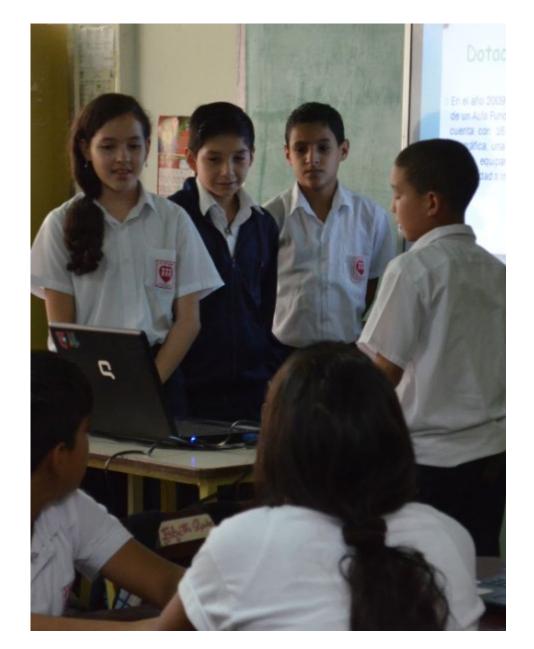
- If we define ourselves as consumers and producers, that's all we will ever be
- If the motivation for learning and work is only production and consumption, we will never aspire to more
- The 'lost generations' (Fitzgerald, Hemingway, Kerouac, Salinger) did not lose goods and services, they lost meaning and relevance

Consuming and Producing Knowledge?

• Like the oil in the ground and the goods in the factory, content and knowledge are necessary to become education, but they are not sufficient

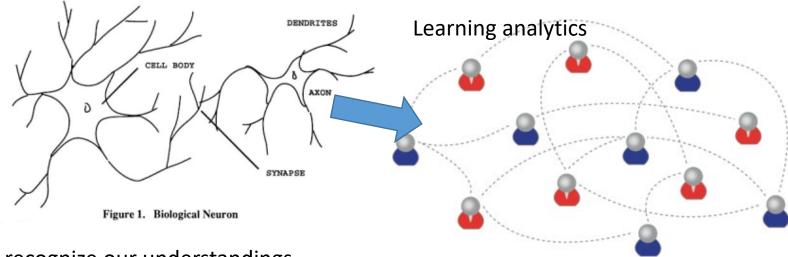


- They are the *means* by which we achieve our ends, but they are not the ends in themselves
- If we concentrate on content and knowledge as the source of wealth, we become no more than producers of content and knowledge – we become a lost generation



How to Evaluate Learning

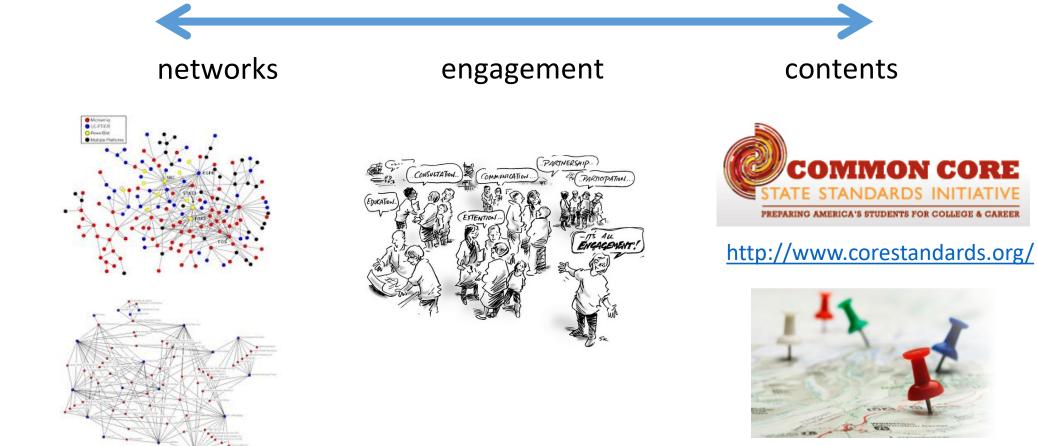
- Learning is not possession of a collection of facts, it's the expression of a capacity
- Learning is recognized by a community of experts in a network



We recognize our understandings...

...by the way we use them in our social network

cLearning vs xLearning



http://www.magnet.edu/

Why Open Educational Resources?

Learning activities are essentially conversations

OERs are the *words* used in those conversations



http://www.downes.ca/presentation/233

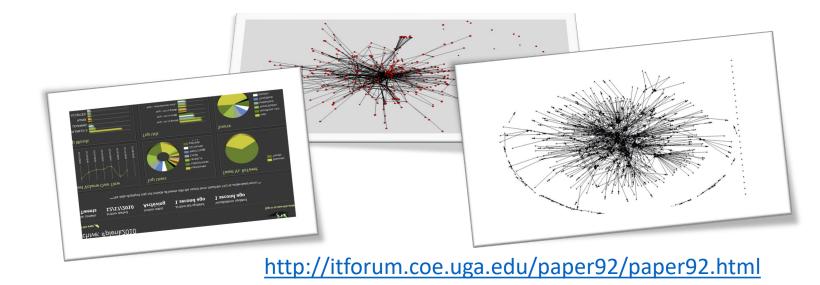
Success Factors (The Wealth of Nations)

What sort of decentralized network will best support learning-as-growth?



The Semantic Condition

- Autonomy, diversity, openness, interactivity
- These conditions are the conditions for a constructive dialogue...
- And are thus the design principles for a MOOC



The Objective of Learning

- Learning is not acquisition, it is growth
- It is about the personal development of each person
 - Not just what the person 'knows'
 - Equally important is a person's sense of value and place in society



- When Luis Ugalde talks of the need we need humanitarian doctors and engineers - people who work with humanity – this is what he means
- When Luis Ugalde talks of 'Education to Transform the Country' child has to learn how to do things & how to do them better – this is what he means

Advertisers, Politicians, Prophets



They know this very well – they are willing to provide you with a community to join and a purpose to make life meaningful... but personal learning is about building these for ourselves.

How to Value Yourself ...

What is it to value yourself? It's actually many things. For example, it's the belief that you are *good enough* to have an opinion, have a voice, and have a say, that your contributions do matter. It's the belief that you are capable, that you can learn to do new things and to be creative. It is your ability to be *independent,* and to not rely on some particular person or institution for personal well-being, and autonomous, capable of making your own decisions and living your live in your own way.

How to Live Meaningfully

Living meaningfully is actually a combination of several things. It is, in one sense, your dedication to some purpose or goal. But it is also your sense of appreciation and dedication to the here and now. And finally, it is the realization that your place in the world, your meaningfulness, is something you must create for yourself.

But all of these things are yours by right. But they will never be given to you. You have to *take* them, you have to *earn* them, by actually believing in yourself (no matter what anyone says) and by actually being autonomous.

As educators, our foundational role is to understand that we do not *give* (or sell) learning and education, but that we act as role models and facilitators to help people learn and educate *themselves*.



http://www.downes.ca