

# CAMPUS TECHNOLOGY

## Facilitating Social Interactions: Measuring Engagement and Promoting Academic Success within the LMS

**Oct. 21, 2010**

Moderated by Linda Briggs,  
contributing editor,  
Campus Technology

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- **Introduction**
- **Panel discussion:**
  - Best practices for facilitating online learning
  - Evolution of the LMS
  - Measuring student engagement: now and in the future
  - Analyzing collected data: what to collect, what to analyze, what tools to use
- **Q&A session and conclusion**

**Stephen Downes, National Research Council & Institute  
for Information Technology, New Brunswick, Canada**

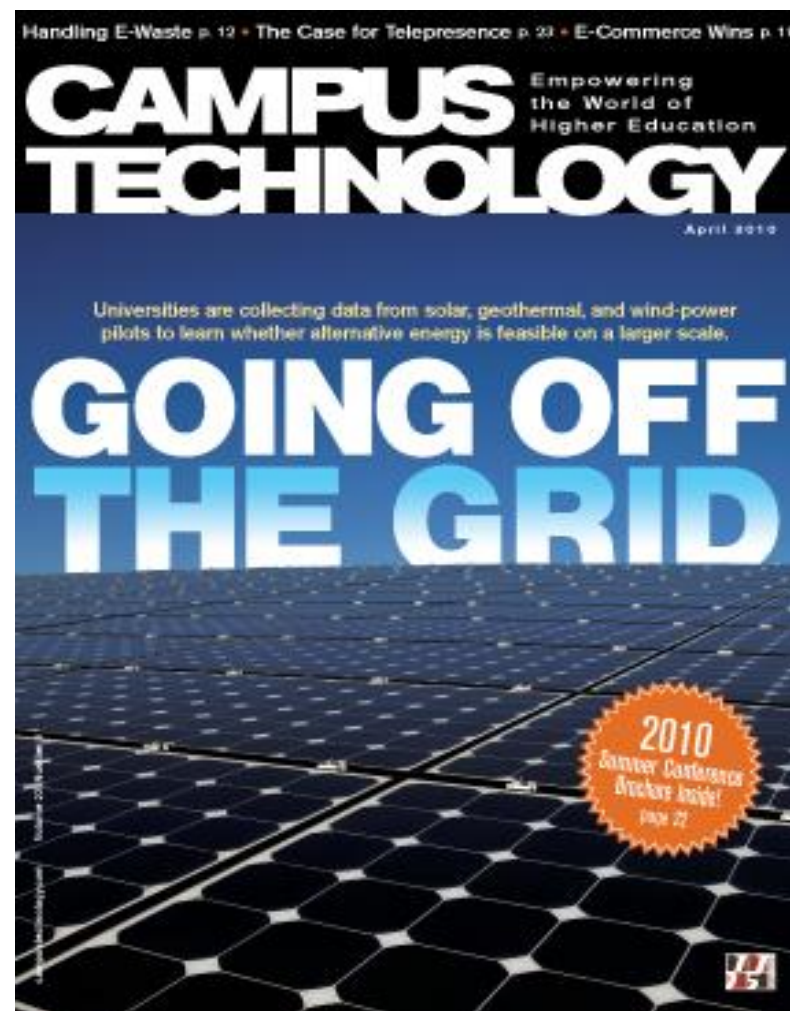
**Colin Beer, Curriculum Design Development Unit,  
Central Queensland University, Australia**

**Lou Pugliese, president, Moodlerooms**

**Linda Briggs, contributing editor, Campus Technology**

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## **Panel Discussion**

**Stephen Downes, National Research Council,  
Institute for Information Technology**

**Colin Beer, Curriculum Design Development Unit,  
Central Queensland University, Australia**

**Lou Pugliese, president, Moodlerooms**

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- ***Advances and changes in the LMS***
- ***Cultivating a positive online learning environment***
- ***Building student engagement in the online classroom:***
  - *Use of social media*
  - *Use of collaborative tools*
- ***The evolution of analytical technologies in the LMS***
- ***Leveraging those technologies to measure student engagement***
  - *How effectively are such tools being used today?*



- *What is the single most dramatic advancement each of you is seeing in the LMS today?*
- *What is the one change you'd most LIKE to see?*

- *What is a best practice each of you can offer for cultivating a positive learning environment online?*
- *What about through the use of social media?*
- *How effectively are such tools being used today?*

- *Building a community of participants is a first step, but how can student engagement be measured?*
- *Must students engage to be successful?*
- *How effectively are those engagements being measured now?*

- *Once we have tools to measure student engagement, how can the collected data be effectively analyzed?*
- *What are we looking for in the data?*
- *Are there effective tools available now for analyzing that sort of academic data?*

- *What role does the LMS play in implementing academic-based analytical technologies? What data should be collected? Analyzed?*
- *What are your thoughts on the place of social media in today's learning environment?*
- *How effectively is social media software being used today? How can that be changed?*

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## Q & A Session and Conclusion

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**For additional information about this or other Campus Technology Webcasts, please contact:**

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