

# Connect and *Inspire*



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and *Inspire*

# Welcome to Expert Panel Luncheon

Connect  
and *Inspire*



## **Barry Dahl**

Vice President of Technology  
and Virtual Campus  
Lake Superior College  
Author of Desire2Blog

## **Michael Feldstein**

Principal Product Manager  
Author of eLiterate Weblog  
Academic Enterprise Solutions, Oracle

## **Stephen Downes**

NRC Research Officer  
Author of Stephen's Web  
Collaborative Learning  
And technology

## **Robbie Melton**

Associate Vice Chancellor for Academic  
Affairs and Educational Technology  
Tennessee Board of Regents

# What Would You Like to See Happen in the Future of eLearning?

# Speaker Presentations



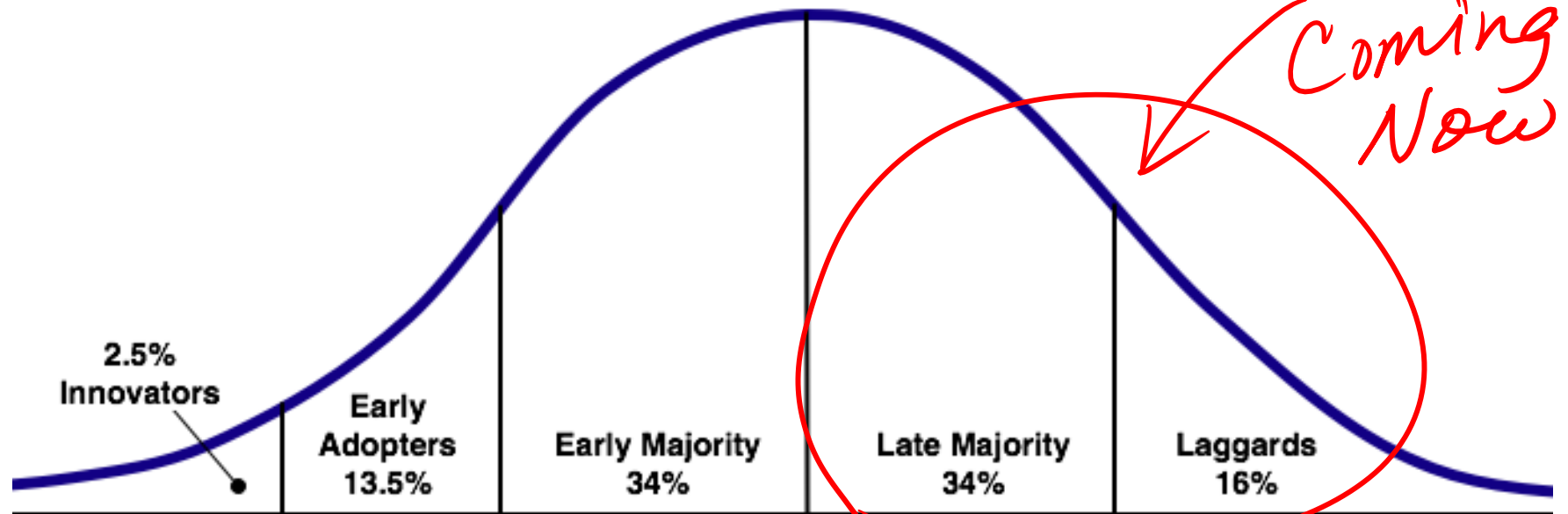
# Barry Dahl

**What would be the one thing that  
you'd like to see in the future of  
eLearning?**

**Answer:**

**Make sure the laggards don't  
screw things up too badly.**

# Rogers' Model: Diffusion of Innovations



Source: Everett Rogers, Diffusion of Innovations model

The technology adoption lifecycle model describes the adoption or acceptance of a new product or innovation, according to the demographic and psychological characteristics of defined adopter groups. (Image and text from Wikipedia)



# 1<sup>st</sup> Example

- > **Laggard faculty are coming to eLearning now**
  - > **Often for the wrong reasons**
    - > **Tenured faculty are pulling rank on talented adjuncts to start teaching online, even though they have been badmouthing online learning for over a decade.**
    - > **Enrollment trends have been the main reasons that many have switched over to online teaching.**
    - > **Summer school has driven some of this for my college.**
  - > **They've spent years being anti-eLearning, but now they want to jump on board.**

## 2<sup>nd</sup> Example

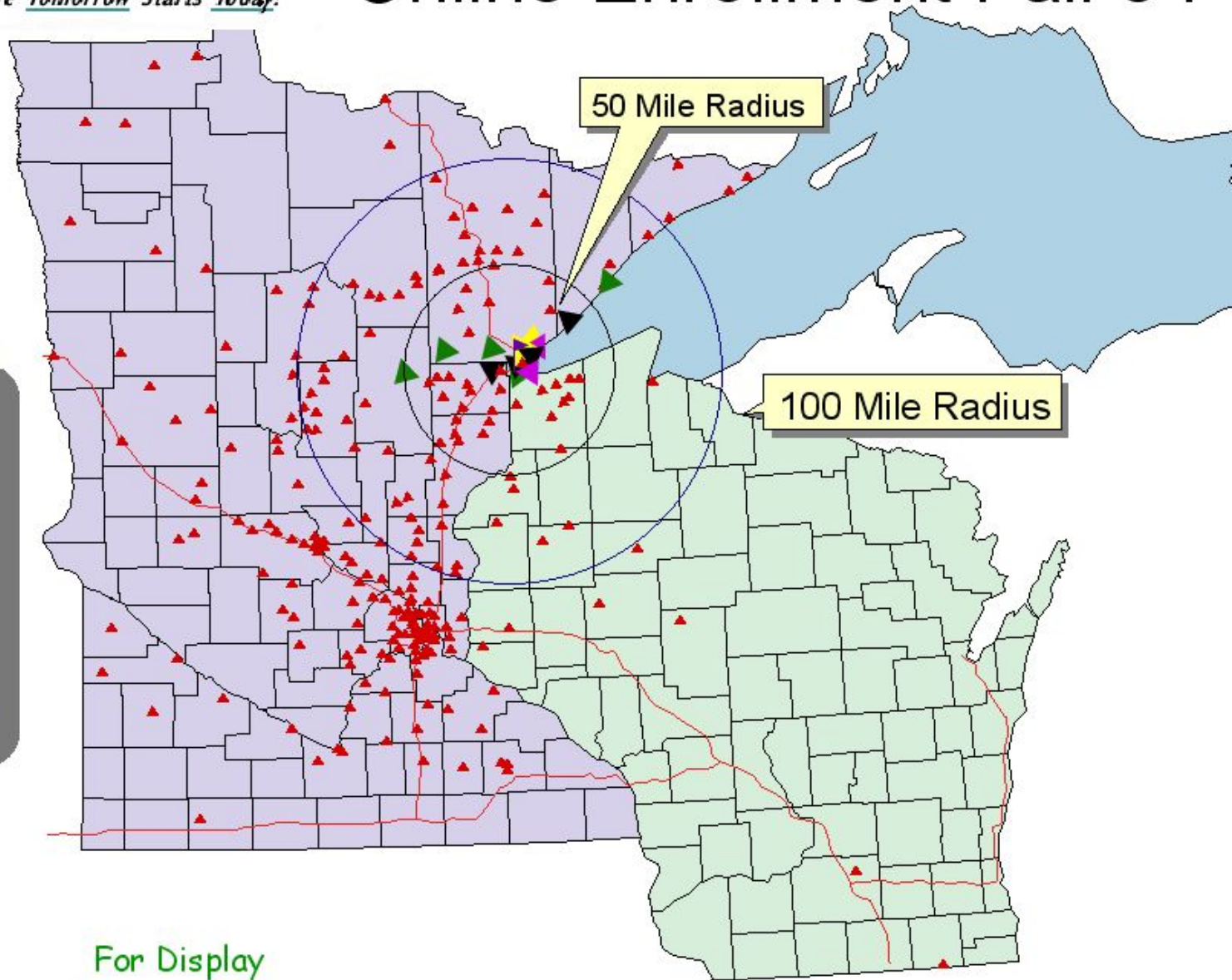
- > **Statewide consortia often do not try to manage or control growth in the consortia**
  - > **Results in new online faculty members and new online schools which are often supplanting faculty and schools with proven track records and more experience.**
  - > **Most students still choose a local school if they can, then regional or state, then national.**
  - > **From a system perspective, this is poor management and the students lose.**



Lake Superior College

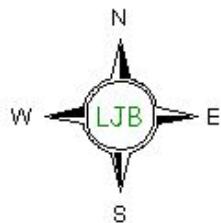
Where Tomorrow Starts Today!

# Online Enrollment Fall 04



## Enrollees

- ▲ 1 - 14
- ▲ 15 - 49
- ▲ 50 - 74
- ▲ 75 - 99
- ▲ 100 - 153
- ▲ LSC Campus



For Display  
Purposes Only

## 3<sup>rd</sup> Example

- > **The laggards in Congress are just now starting to act on anecdotal evidence (or mere speculation) that has been around for years:**
  - > **Online learner authentication language has caused great angst**
  - > **This one might not turn out too badly, but is still a wake-up call regarding the U.S. federal govt. efforts to provide solutions to unproven problems within higher ed.**

# Stephen Downes

# Open Educational Resources

# What are OERs

- > These are free digital resources that can be used to support learning

# What is 'Free'

- > **Richard Stallman - Four Freedoms**
  - > Freedom to run / read
  - > Freedom to study (access to the source)
  - > Freedom to redistribute (sharing)
  - > Freedom to improv (modifying)

<http://www.gnu.org/philosophy/free-sw.html>



# Types of OERs

- > OERs vary according to license types:
  - > GNU Free Documentation License  
<http://www.gnu.org/copyleft/fdl.html>
  - > Creative Commons <http://creativecommons.org/>
  - > David Wiley's Open Publication License  
<http://www.opencontent.org/openpub/>

# Conditions

- > **From Creative Commons...**
  - > Attribution
  - > Non-Commercial
  - > No-Derivatives
  - > Share-Alike

# Examples

- > MIT OpenCourseWare and the Open Courseware Consortium <http://ocw.mit.edu>
- > Open University's OpenLearn <http://openlearn.open.ac.uk/>
- > WikiEducator <http://www.wikieducator.org>
- > And many many more...

# Providing Access

- > Institutional repositories - OAI, Dspace, the D2L repository  
<http://www.dspace.org/>
- > Online storage sites - Flickr, YouTube, Internet Archive, OurMedia <http://www.ourmedia.org/>
- > Wiki or other content creation sites (eg. Rice Connexions)  
<http://cnx.org/>

# Sustainability

- > Institutional Mandate (MIT)
- > Government Funding (NSF, Eric)
- > Volunteer Community
- > Contracted (PPP)
- > Foundation Support (Hewlett)
- > Corporate (Nikon 'how-to' videos)

<http://ijklo.org/Volume3/IJKLOv3p029-044Downes.pdf>

# What I'd Like to See

- > Temptation to use LMS to create a cash cow of learner contents
- > Would much rather see LMSs openly share with each other
- > What is needed: APIs and harvesting

# Robbie Melton

## Student - Teacher

### Learning~Linking~Connection



# Michael Feldstein



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# *Desire***2EXCEL**

## **AWARDS**

**3 pm to 4 pm**

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