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*Institute for
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How to be a Good Learner

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Memories of North Bay

- *Pinewood Park Hotel* – and burning it down
- *Canadian University Press* – and the Agents of Social Awareness
 - The primacy of points of view
 - The principle of autonomy

Three Principles of Effective E-Learning:

- **Interaction** – participation in a learning community (aka a community of practice)
- **Usability** – simplicity and consistency
- **Relevance** – aka salience, that is, learning that is relevant to you, now

Interaction:

- “... the capacity to communicate with other people interested in the same topic or using the same online resource. “
- *Why do we want it?*
 - Human contact ... *talk to me...*
 - Human content ... *teach me...*

Interaction: How to Get It

- **You cannot depend on traditional learning for interactivity...**
 - Most learning based on the broadcast model
 - Most interactivity separated from learning
- **Built your own interaction network**
 - Place yourself, not the content, at the centre

Interaction: Your Personal Network

- **Email and mailing lists – eg., DEOS, wwvedu, ITForum, IFETS, online-news, RSS-DEV...**
- **Weblogging – reading your subscriptions, leaving comments, longer responses in your own blog**
- **Personal communication – instant messaging, Skype**
- **Online Forums – Using, eg., Elluminate, Centra – examples, CIDER, Net*Working**

Interaction: Principles

- **Pull is better than push...**
- **Speak in your own (genuine) voice (and listen for authenticity)**
- **Share**
 - Your knowledge, your experiences, your opinions
- **Make it a habit and a priority**

Interaction: Guerilla Tactics

- **If interaction isn't provided, create it...**
 - Eg., if you are at a lecture like this, blog it
- **If your software doesn't support interaction, add it**
 - Eg., embed Javascript comment, RSS in LMS pages
- **Use back-channels**
 - Private lists, Gmail accounts, Flickr, IM, more...

Usability:

- “... probably the greatest usability experts are found in the design labs of Google and Yahoo! “
- *Elements of Usability*
 - **Consistency** ... *I know what to expect...*
 - **Simplicity** ... *I can understand how it works...*

Consistency? As a Learner?

- **Yes! Take charge of your learning...**
- **Clarify first principles...**
 - for example, how do you understand learning theory? Eg. Five Instructional Design Principles Worth Revisiting
http://www.ispi-frc.org/newsletter/features/featurearticle_brenda.htm
- **Organize your knowledge**
 - For example, build your own CMS (using, say, Drupal)

Simplify the Message

- **Summarize, summarize, summarize**
 - (and then put it into your own knowledge base)
- **Use your own vocabulary, examples**
 - You own your language – don't let academics and (especially) vendors tell you what jargon to use
- **Don't compartmentalize (needlessly)**

Principles of Usability

- **Usability is Social: Learn from the masters (no, not Jakob Nielsen)**
 - Can you search your own learning?
 - Do you represent similar things in similar ways?
- **Usability is Personal: Listen to yourself**
 - Be reflective – eg., is your desktop working for you?

Usability: Guerilla Tactics

- **Important**: your institutional CMS is almost certainly dysfunctional – create your own *distributed* knowledge management system...
 - Create a blog on Blogger, just to take notes
 - Store photos on Flickr
 - Create a GMail account and forward important emails to yourself (and take advantage of Google's search)
 - (Maybe) use Google desktop search

Relevance:

- “... learners should get what they want, when they want it, and where they want it “
- *Generating Relevance*
 - **Content** ... *getting what you want*
 - **Location, location, location...**

Getting What You Want

- **Step One**: maximize your sources – today’s best bet is RSS – go to Bloglines, set up an account, and search for topics of interest
- **Step Two**: filter ruthlessly – if you don’t need it now, delete it (it will be online somewhere should you need it later)
- **Important**: Don’t let someone else dictate your information priorities – only you know what speaks to you

Getting It Where (and When) You Want

- Shun formal classes and sessions in favour of informal activities
- Do connect to your work at home (and even on vacation) – *but* – feel free to sleep at the office
 - Most work environments are dysfunctional
 - Your best time might not be 9 to 5 ...
 - Ideas (and learning) happen when they happen

Principles of Relevance

- Information is a flow, not a collection of objects
 - Don't worry about remembering, worry about repeated exposure to good information
- Relevance is defined by function, not topic or category
- Information is relevant only if it is available where it is needed

Relevance: Guerilla Tactics

- **Develop unofficial channels of information (and disregard most of the official ones)**
 - For example, I scan, then delete, almost all institutional emails (and everything from the director)
- **Create ‘project pages’ on your wiki (you have a wiki, right?) with links to templates, forms, etc.**
- **Demand access**

What I'm Really Saying Here...

1. You are at the centre of your own *personal learning network*
2. To gain from self-directed learning you must *be self-directed*
3. These principles should guide *how we teach* as well as how we learn

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