Navigating social media as a

PUBLIC SERVANT

As a public servant, it's important to manage your personal social media presence carefully to maintain professionalism and public trust. Here's how:

Uphold the

VALUES AND ETHICS

Code for the Public Sector

Respect for democracy, respect for people, integrity, stewardship and excellence.

Protect

SENSITIVE

information

Never share confidential,
sensitive, or personal information.

SEPARATE

personal and professional content

Don't use GC logos or signatures on personal accounts.

Engage

RESPONSIBLY

online

Before posting, consider if your posts might harm the reputation of your organization or the GC.

Regularly
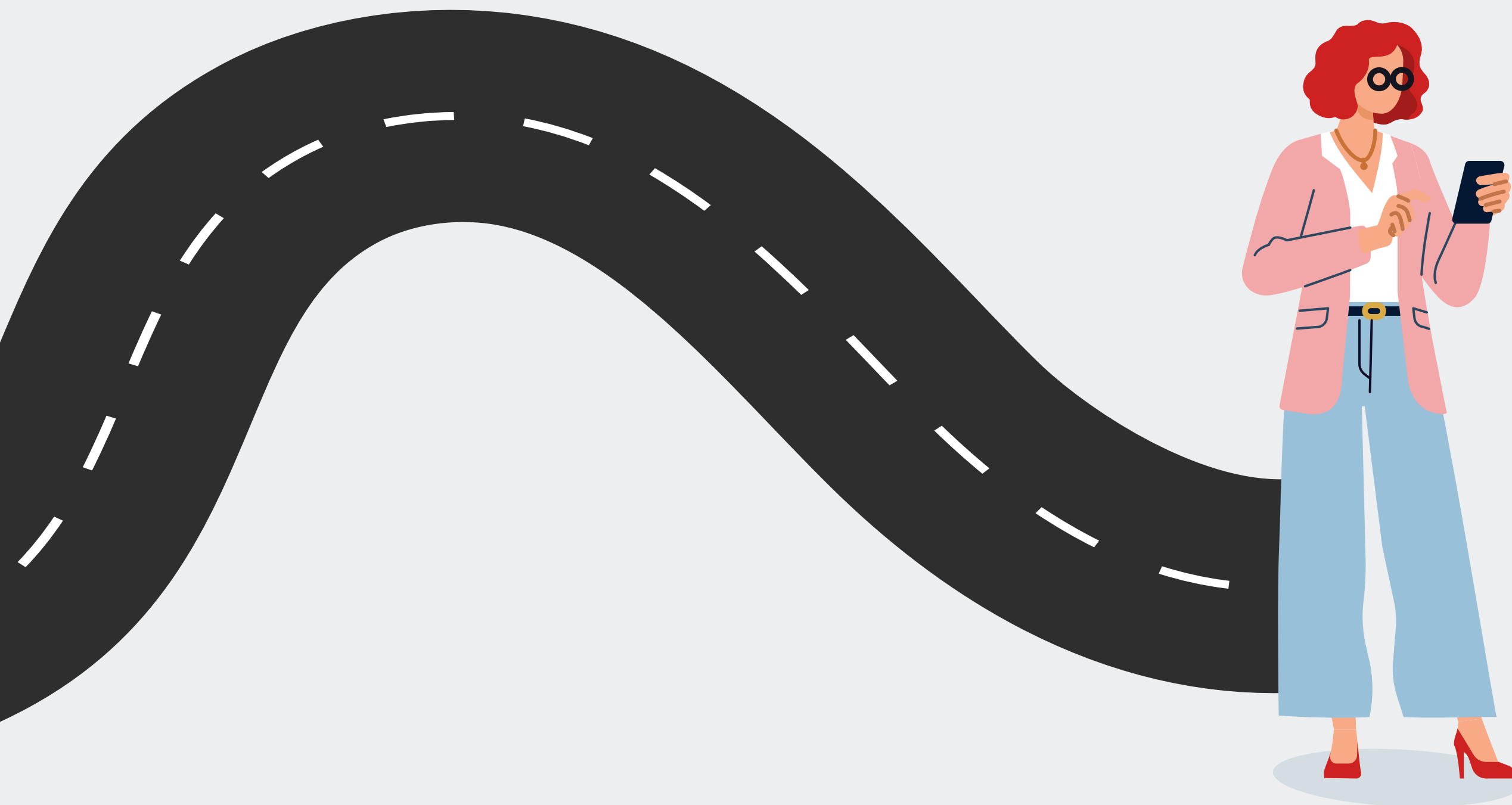# REVIEW
your online history

Especially when you first join the public service or when your role changes.